

Guardians of Hawkes Bay Fisheries – DRAFT Plan 2008 - 2010

Vision [Amended by Dave Head 8th March 2008]

A sustainable Hawke Bay fishery for our grand children, for our mokopuna.

Goals

1. To actively pursue and promote a sustainable marine environment in the Hawkes Bay that will meet the cultural, economic and social needs of present and future generations **while maintaining biodiversity;;**
2. To implement management initiatives in the Hawkes Bay marine environment based on sound knowledge, research **& kawa;**
3. To promote community knowledge and ownership of the Hawkes Bay Marine Environment applying the sound principles of **Kaitiakitanga-tiakitanga**
4. To support initiatives which promote a healthy marine ecosystem; **including the establishment of Marine Reserves/Marine Protected areas , non-commercial harvesting areas and ,where appropriate, artificial reefs;**
5. To affiliate with and maintain connections to regional, national and international organisations with similar initiatives;

GOAL 1:	To actively pursue and promote a sustainable marine environment in the Hawkes Bay that will meet the cultural, economic and social needs of present and future generations		
OBJECTIVE 1.1.	To register the Hawkes Bay Guardians as an Incorporated Society.		
Performance Measures		Initial Targets	
Incorporation completed		By 31 Dec, 2008	
Number of media stories		8 per annum BY WHOM?	
STRATEGY:	To move the Guardians into a more formal structure with regular meetings		
TACTICS / INITIATIVES		Start/End (Quarter)	Responsible
Form an incorporated society		30 Jun	
Source annual funding of \$10,000		30 Jun	
Hold monthly meetings at the Coast Guard premises		From Feb	CT
Produce a more formal agenda which addresses initiatives, actions and responsibilities to ensure the project is driven forward		From Feb	CT
Invite Min Fisheries to present on all new initiatives and to provide updates on current initiatives as part of the monthly agenda		Mar	
Appoint a new Chair to drive the group forward in a more concentrated and focused manner		By Sep	
Appoint a minutes secretary to keep more formal records and to take notes		Mar	
Appoint a treasurer to keep the accounts and to set up a bank account		Mar	KIWI-BANK?

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Appoint a PR person to ensure the press are kept informed of all initiatives	Mar	SUB-COMMITTEE OF 3 MEMBERS
To drive two annual "Marine Focus" initiatives with HB Today -		'SEAWEEK?'
Implement key milestones – if no progress on key initiatives review viability of group	Annual at AGM	Dec

GOAL 2:	To implement management initiatives in the Hawkes Bay marine environment based on sound knowledge and research		
OBJECTIVE 2.1.	Measure catch across key species (fresh water and seawater) and monitor water quality		
	Performance Measures	Initial Targets	
	Reporting on key species from Min Fisheries, including customary section 38 return data	Quarterly	
	Reporting on water quality by HB Regional Council	Quarterly	
STRATEGY:	Ask Min Fish and HBRC to report to the meeting on catch and water quality. Drive initiatives to improve catch measurement data. Debate means of improving sustainability. Undertake initiatives to improve sustainability.		
	TACTICS / INITIATIVES	Start/End (Quarter)	Responsible
	Quarterly reports from Min Fisheries on catch data	May	All
	Drive initiatives to improve data capture in association with Min Fisheries		
	Recreational Fishing Data Capture Initiative???		
	Charter Boat Data Capture Initiative???		
	Customary Data Capture Initiative??? customary section 38 return		
	Lobby for an update on a wider "Fish Stock Take " in HB	Immediate	Local Politicians
	Quarterly reports from HBRC on water quality – rivers and sea		
	Initiatives to improve water quality? Lobby local politicians		
	Drive media to heightened awareness of water quality initiatives		
	Ask Min Fish to complete a report on the sustainable fish stock levels for Hawkes Bay		
	Debate with Min Fisheries annual quota targets based on sound data and sustainable levels		
	Produce an annual report on the sustainability of the Hawke Bay fishery for publication following the AGM		
	Legislation (only necessary if key local bodies do not work with Guardians on a collaborative basis)		

Research advances in fishing net & related technology & techniques to reduce trawling energy requirements, non-target species capture , escape for small fish and sea mammals.

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GOAL 3:	To promote community knowledge and ownership of the Hawkes Bay Marine Environment applying the sound principles of tiakitanga/stewardship.		
OBJECTIVE 3.1.	To conduct four annual initiatives to promote a sustainable Hawkes Bay fishery which will educate the wider Hawkes Bay public about the sustainability of the fishery and will grow the brand awareness of the Hawkes Bay Guardians.		
Performance Measures		Initial Targets	
Annual Initiatives completed		4	
STRATEGY:		Implement a minimum of at least one initiative from each stakeholder group designed to promote community knowledge and ownership of the Hawkes Bay marine area.	
TACTICS / INITIATIVES		Start/End (Quarter)	Responsible
Promote an annual beach or river cleanup at all the major HB beaches/ivers [Currently Volunteer HB has 170 Methodist Church Goers who want to volunteer for a project, also Dept of Corrections are always looking for projects to run with low level offenders]		Apr - Jun	Environmental
Promote and hold an annual Pania Reef cleanup		Jan – Mar	Commercial
Promote and hold the “Paua Life Guards”		Jan - Mar	Iwi
Hold a “Take a Kid Fishing” weekend where kids who would not normally be able to go out fishing on a boat are given the opportunity by recreational fishers Take a kid to meet wild dolphins in their natural habitat.		Oct - Dec	Recreational
Coastal Camping Initiatives/Beach Education (CT to explain)		Jan – Mar	All
Set up “Club Neptune” – Young HB kids who sign up to be “Guardians” following the completion of a day out fishing, a river clean up, or a camping expedition. This would include a code of conduct which would be promoted by Fisheries officer in the Schools and by the Guardians????			Min Fish

GOAL 4:	To support initiatives which promote a healthy marine ecosystem;
OBJECTIVE 4.	This goal has been covered by Goal 3

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GOAL 5:	To affiliate with and maintain connections to regional, national and international organisations with similar initiatives		
OBJECTIVE 5.	List affiliate regional groups and ensure communication is clear from day one		
Performance Measures		Initial Targets	
Minutes to regional groups			
PR's to regional groups			
STRATEGY:			
TACTICS / INITIATIVES		Start/End (Quarter)	Responsible
Build database of affiliated regional , national and international groups (as necessary)			
Invite regional affiliates to a launch of Guardians of HB - Best to do this at the launch of one of the first initiatives			
Copy regional affiliates on minutes and PR's.		Monthly	Secretary
Invite affiliates to AGM			

Provide scholarships for marine science or related disciplines for post grad. or masters students doing studies which will enhance the knowledge of the Hawkes Bay Marine environment or impacts upon it.